

IPOS 2024 - Sponsor Packages									
Package	Available	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor	Advertiser	Non-Profit
Price		€ 50.000,00	€ 20.000,00	€ 15.000,00	€ 8.000,00	€ 4.500,00	€ 2.500,00	€ 2.500,00	€ 1.000,00
<i>Please note that Diamond Sponsors will have the exclusive first choice for booth space and 'a-la-carte' items, if they decide to become a Diamond Sponsor before 1 December 2023.</i>									
PACKAGE INCLUSIONS									
Exhibit Elements									
Booth space <i>(Only exhibition floor, no booth construction included)</i>		24 m ²	15 m ²	12 m ²	9 m ²	6 m ²	3 m ²	n/a	Special package: 1 standing table in special area for non-profit sponsors.
Inclusion on the Expo hall floorplan		✓	✓	✓	✓	✓	✓	n/a	✓
Access									
Full congress access passes		6	4	3	2	1	n/a	n/a	1
Congress dinner access tickets		6	4	3	2	1	n/a	n/a	n/a
Branding & Communications									
Sponsor's logo at welcome entrance of the congress		✓	✓	n/a	n/a	n/a	n/a	n/a	n/a
Company name on the registration badges		✓	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Recognition at the opening ceremony (company mentioned during welcome announcement)		✓	✓	✓	n/a	n/a	n/a	n/a	n/a
Recognition at the opening ceremony (roll up banner with company name)		✓	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Hanging one banner in the congress venue		✓	✓	n/a	n/a	n/a	n/a	n/a	n/a
Company logo on the congress website (home page)		✓	✓	n/a	n/a	n/a	n/a	n/a	n/a
Company logo & URL on the congress website (sponsor page)		✓	✓	✓	✓	✓	✓	✓	✓
Company description on website sponsor page (max. 250 words)		✓	✓	✓	✓	n/a	n/a	n/a	n/a
Company logo, description & URL in the mobile app		✓	✓	✓	✓	✓	✓	✓	✓
Mobile app promotion (logo, URL & max. 50 words description)		✓	✓	✓	✓	✓	n/a	✓	n/a
Social Elements									
Social media recognition		✓	✓	✓	✓	✓	n/a	✓	n/a
Accommodation at speaker hotel (rooms at own expenses and limited to the number of full congress access passes)		✓	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Digital Congress Program Book									
Company logo in the program book		∞	✓	✓	✓	✓	✓	✓	n/a
Full page advertisement		∞	✓	✓	✓	€ 250,00	€ 500,00	€ 1.000,00	n/a
Half page advertisement		∞	n/a	n/a	n/a	✓	€ 250,00	€ 500,00	n/a
'A-LA-CARTE' ITEMS									
Special Visibility & Acknowledgement									
Poster board sponsor: -Company logo on the poster boards -Company logo mentioned in poster programme -Company logo on the congress website	1	€ 10.000,00							
Organise a session: -Company name and logo in the programme -Determine session content and speaker(s) - (in consultation with organising committee)	1	€ 10.000,00							
Sponsor a session: -Company name and logo in the programme	1	€ 2.500,00							
Wi-Fi sponsor: -Company name and logo on the wifi signage	1	€ 5.000,00							
Congress lanyards: -Company name and logo on the lanyards	1	€ 5.000,00							

Speaker ready room sponsor: -Company name and logo on the speaker ready room signage -Mentioning of company name with this room in program book	1	€ 5.000,00
Signage of the event (10 pieces): -Company name and logo in the signage of the event	∞	€ 10.000,00
Sustainability sponsor (co-branded water bottles): -Possibility to have company name and logo on water bottles (bottles to be provided by sponsor) -Water bottles will be visible and available at the registration area of the venue	1	€ 5.000,00
Staff T-shirts: -Company logo on the staff t-shirts	1	€ 5.000,00
Social & Networking Elements		
Visibility during the congress lunch: -Company logo (in consultation with catering for visibility) -2x roll up banner with company's name and logo -Company logo on the congress website	3	€ 5.000,00
Organise a lunch seminar: -Lunch seminar mentioned in the programme with company logo -Room capacity of maximum 100 delegates -2x roll up banner with company's name and logo in front of the meeting room during the seminar -Including lunch boxes for 100 persons	6	€ 10.000,00
Congress dinner sponsor: -Acknowledgement in the programme and recognition on the website with company logo and url. -Company logo printed on the dinner invitations or menus -3 invitations for sponsor representatives	1	€ 15.000,00
Faculty dinner sponsor (Get-together evening dedicated to the invited speakers): -Acknowledgement in the programme and recognition on the website with company logo and url. -Company logo printed on the dinner invitations or menus -2 invitations for sponsor representatives	1	€ 10.000,00
Welcome reception sponsor: -Acknowledgement in the programme and recognition on the website with company logo and url. -Opportunity to include promotional flyer at the event	1	€ 17.500,00
Sponsoring the congress coffee break: -Company logo (in consultation with catering for visibility) -2x roll up banner with company's name and logo -Company logo on the congress website	1	€ 5.000,00
Free public transportation sponsor for all participants: -Maastricht area free public transportation -Company logo and name on the signage -Company logo on website with recognition	1	€ 5.000,00

n/a = not applicable

All prices are in Euro (€) and excluding 21% Dutch VAT.

Space allocation will be managed on a first-signed, first-served basis.

All graphics will be created and provided by the sponsor.